

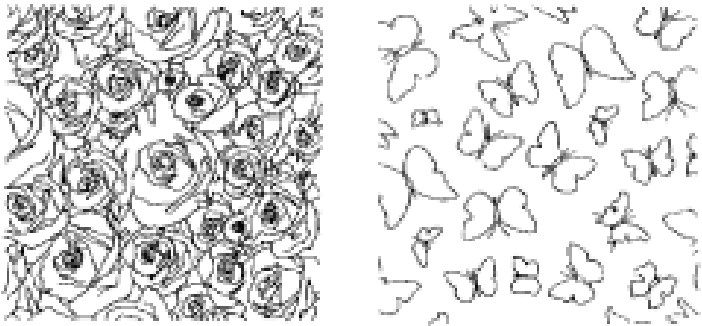
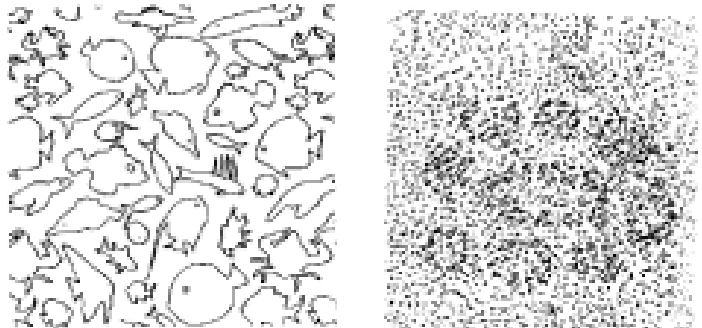




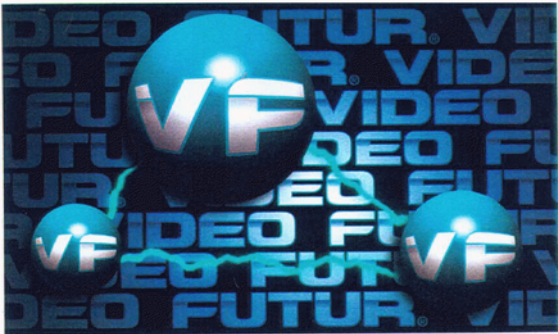
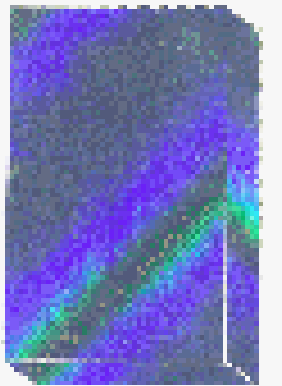
Hologrammmarken / Hologram Device Marks

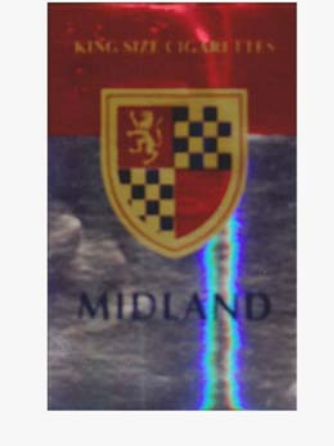
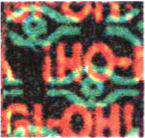
Land Country	Aktenz. Serial#	Marke Mark	Klasse Class	Anmelder Applicant	Status *	Check
AU	930971		22 24 25	Gulfstream Trading Co	E W	2004
CA	835927	 <p>The trade-mark consists of a hologram reflecting all colours, or any colour, of the light spectrum (an example of which appears in the graphic representation of the mark which is attached hereto and which forms part of this application) which is applied to the packaging of wares stated in the specification of wares. A formal drawing, the purpose of which is to depict the background design of the hologram, is attached hereto; the square shape shown in dashed outline does not form part of the trade-mark</p>	3	SmithKline Beecham	E W	2002



CA	1002075	 <p>The trademark consists of a hologram applied to the wares, and as viewed from one angle depicts a repeating pattern of roses, and from another angle a repeating pattern of butterflies, with these patterns being superimposed in whole or in part when viewed from still other angles. A graphic representation of the mark illustrating the separate repeating patterns is attached to form a part of the application</p>	18	JEANNE LOTTIE'S FASHION INCORPORATED	E W	2001
CA	1002079	 <p>The trademark consists of a hologram applied to the wares, and as viewed from one angle depicts a repeating pattern of fish, and from another angle a repeating pattern of coral, with these patterns being superimposed in whole or in part when viewed from still other angles. A graphic representation of the mark illustrating the separate repeating patterns is attached to form a part of the application.</p>	18	JEANNE LOTTIE'S FASHION INCORPORATED	E W	2001


<p>DE</p>	<p>30219764 24 W (pat) 102/03</p>	 <p>Gegenstand der Marke ist ein für Verpackungen von Eau de Toilette bestimmtes, konturenunbestimmtes Hologramm mit altrosé-farbener, metallisch-glänzender Grundfarbe. Bei Lichteinfall scheinen vertikale geradlinige Streifen in den Spektralfarben von violett über blau, grün, gelb, orange bis rot auf. Die Spektralfarbenstreifen weisen Abstände von je ca. 5 cm auf. Die silbrig-glänzende Oberfläche des Hologramms entspricht dem Farbton „Cool Gray 1 C“ des Farbsystems <i>PANTONE formula guide solid coated</i>. Für den roten Farbton findet „Process Magenta C“ des Farbsystems <i>PANTONE formula guide solid coated</i> in der Weise Verwendung, daß mit einem Farbauftrag in einem Raster von 70 eine Farbabdeckung von 30% erreicht wird. Wenn bei sonnigem Wetter der Gegenstand der Marke senkrecht (90° zur Horizontalen) in Augenhöhe des Betrachters im Freien plaziert wird und die Sonne hinter dem Betrachter steht, weisen die Spektralfarbenstreifen eine Breite von je 2 mm auf. Dabei ergeben sich bei verschiedenen Blickwinkeln – von links nach rechts – folgende, jeweils von oben nach unten stufenlos verlaufende Anordnungen von Spektralfarben: 30°: violett, blau, grün gelb; 60°: grün, gelb, orange, rot; 90°: orange, rot, violett, blau, grün; 120°: rot, violett, blau, grün, gelb; 150°: blau, grün, gelb, orange.“</p> <p>The mark is a shapeless hologram for use as wrapping for eau de toilette with a rose metallic glittering base, the silver metallic glittering being cool grey 1C Pantone formula guide solid coating and rose being process magenta C Pantone formula guide solid coating. Upon action of light vertical rectilinear lines (about 5 cm) in the spectral colours violet, blue, green yellow and orange appear. The hologram is an embossed hologram wherein magenta is printed on the silver surface and then coated with a varnish. In case of sunny weather and when placing the wrapping perpendicularly to the viewer outside and the sun being behind the viewer, the lines of spectral colours have a width of 2 mm. So the following arrangements of spectral colours arise depending on the different views: 30°: violet, blue, green, yellow; 60°: green, yellow, orange, red; 90°: orange, red, violet, blue, green; 120°: red, violet, blue, green, yellow; 150°: blue, green, yellow, orange. See right-hand side.</p>	<p>3</p>	<p>Parfum Christian Dior</p> 	<p>E A W</p>	<p>2005</p>
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DE	30453281	 <p>weiss, silber, orangegelb, blaugrün / white silver, orange yellow, bluegreen</p>	9 16	Nikon GmbH	R	2004
DE	30453263	 <p>weiss, silber, orangegelb, blaugrün / white silver, orange yellow, bluegreen</p>	9 16	Nikon GmbH	R	2004
EM	1787456	 <p>Bio – Active</p>	3 5	Bioclean B.V.	R	2003

EM	2117034	 <p data-bbox="1176 534 1332 558">Video Future</p>	9 38 41	GDS Video	R	2002
EM	255914434	 <p data-bbox="488 1013 1444 1281">Die in der Anlage gezeigte Marke besteht aus holografischem Papier, das das Farbenspektrum in schrägen, parallelen Linien auf die Packungs-oberfläche reflektiert;die punktierten Linien auf der Zeichnung gehören nicht zur Marke und dienen nur der 3-D-Illustration.. Farbangabe : Das gesamte Farben-spektrum (Hologramm)..; The mark as shown in the attachment consists of holographic paper that reflects the spectrum of colour in a pattern of oblique, parallel lines applied to the surface of a package; the dotted lines shown in the drawing form no part of the mark, and are for 3-d illustrative purposes only.. Indication of colour : The whole spectrum of colour (hologram)..</p>	34	Eve Holding Inc.	R	2004

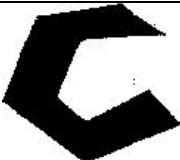



EM	2788362	 <p data-bbox="748 600 846 627">Midland</p>	16 34 35	United Tobacco Corp.	E W	2005
EM	2886083	 <p data-bbox="488 1155 1384 1270">The mark consists of a hologram in the shape of a square applied to the goods; the content of the hologram is not claimed as a feature of the mark; the drawing is lined for the colour gold or silver but colour is not claimed as a feature of the mark</p>	16 28	The upper deck Co	E W	2005




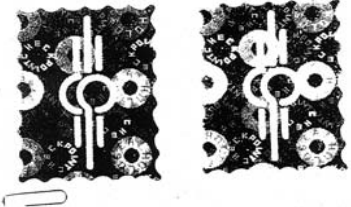
EM	2946556	 <p style="text-align: center;">Sea Island The</p> <p>mark consists of a hologram in the shape of a square applied to the goods; the content of the hologram is not claimed as a feature of the mark; the drawing is lined for the colour gold or silver but colour is not claimed as a feature of the mark. Die Marke besteht aus einem Hologramm</p>	22 24 25	Gulfstream Trading Company	E W	2005
EM	3908001	 <p>If the viewer inclines the hologram slightly to the left, depending on the incidence of light he will see the following shades: 1st.left wreath: green, yellow, red, circle: lilac, grey.If he turns it further to the left, depending on the incidence of light he will see the following shades: 2nd.left wreath: lilac, blue, circle: blue, lilac.If the viewer turns the hologram still further to the left, depending on the incidence of light he will see the following shades: 3rd.left wreath: dark lilac, circle: yellow/ blue.If the hologram is turned from the centre slightly to the right, depending on the incidence of light the viewer will see the following shades: 1st.right wreath: lilac, blue, circle: yellow, black.If he turns it</p>	16 17 40	Cass Laminierungs GmbH	E W	2006





		<p>further to the right, depending on the incidence of light the viewer will see the following shades: 2nd.right wreath: blue, grey, lilac, circle: grey, lilac, if he turns it still further to the right, depending on the incidence of light the viewer will see the following shades: 3rd.right wreath: yellow, red, green, circle: lilac..Neigt der Betrachter das Hologramm leicht nach links, so erkennt er jenach Lichteinfall die Darstellung in folgenden Farbnuancen: 1. links Kranz: Grün, Gelb, Rot, Kreis: Lila, Grau. Bei einer weiteren Drehung nach links nimmt der Betrachter je nach Lichteinfall folgende Farbnuancen wahr: 2. links Kranz: Lila, Blau, Kreis: Blau, Lila. Dreht der Betrachter das Hologramm noch weiter nach links erkennt er je nach Lichteinfall folgende Farbnuancen: 3. Links Kranz: Dunkellila, Kreis: Gelb/Blau. Wird das Hologramm von der Mitte aus leicht nach rechts gedreht, so nimmt der Betrachter je nach Lichteinfall folgende Farbnuancen wahr: 1. rechts Kranz: Lila, Blau, Kreis: Gelb, Schwarz. Bei einer weiteren Drehung nach rechts nimmt der Betrachter je nach Lichteinfall folgende Farbnuancen wahr: 2. rechts Kranz: Blau, Grau, Lila, Kreis: Grau, Lila, Bei einer weiteren Drehung nach rechts nimmt der Betrachter je nach Lichteinfall folgende Farbnuancen wahr: 3. rechts Kranz: Gelb, Rot, Grün, Kreis: Lila.</p>				
EM	04518296	 <p>"GG" mit Globus bzw. Weltkarte in der Aussparung der "G"; der Schriftzug GLANZ & GLORIA steht in Großbuchstaben zentriert darunter. „GG“ with globe or map of the world, respectively, with the letter „G“ , the language „Glanz & Gloria“ below the device.</p>	3, 14, 18, 23, 24, 25, 32, 44	Gloria Zittel	E	2006


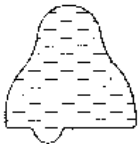
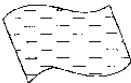
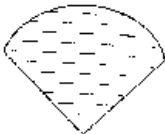
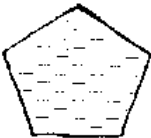
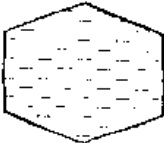
EM	04519468	 <p>"GG" mit Globus bzw. Weltkarte in der Aussparung der "G"; der Schriftzug GLANZ & GLORIA steht in Großbuchstaben zentriert darunter.</p>	3, 14, 18, 23, 24, 25, 32, 44	Gloria Zittel	E	2006
EM	5208095	 <p>The trademark is rectangular in shape with rounded edges and is placed on the product. The trademark will appear to shift and various elements will come into focus, alternatively disappear, as the viewer sees the mark from different angles. Elements include, but are not exclusively made up of, a circular shaped figure appearing to hold a round ball within, and the opening holding the ball being divided into two asymmetrical parts, by a curved stripe and the text sony</p>	9 38	Sony Ericsson Mobile communications	E	2006

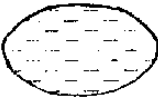
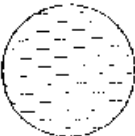
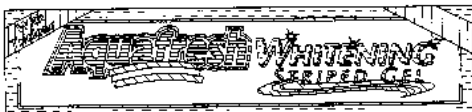
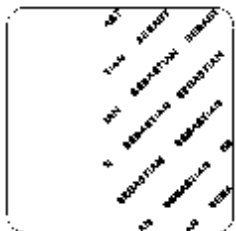

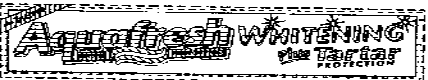
		ericsson in various shapes and sizes. Colour and elements will shift with light and angle of viewpoint and focus.. Rechteckige Form mit abgerundeten Ecken, wird auf der Ware appliziert, Marke verschiebt sich und verschiedene Elemente erscheinen oder verschwinden je nach Blickwinkel des Betrachters, zu diesen Elementen zählen unter anderem eine kreisförmige Figur mit einem runden Ball darin, die Öffnung hält den Ball, wobei dieser durch einen gekrümmten Streifen in zwei asymmetrische Teile geteilt ist, der Text sony ericsson in verschiedenen Formen und Größen, die Farben und Elemente variieren je nach Beleuchtung, Blickwinkel und Fokus..				
FR	1 525 074	 <p>L'hologramme est constitué de rectangles successivement bleu et vert sous incidence perpendiculaire. Sous les autres angles d'incidence, les couleurs varient selon la loi $\lambda \cos i$ où λ est la longueur d'onde de la lumière et i l'angle d'incidence (en radians).</p>	9 16 36	GROUPEMENT DES CARTES BANCAIRES	R	1989
FR		 <p>Marke comportant un hologramme Marke Mark comprising a hologram Hologrammenthaltende Marke</p>	9 16 36 38	GROUPEMENT DES CARTES BANCAIRES	R	1996
FR	96657860	 <p>Marke comportant un hologramme. Mark comprising a hologram</p>	3 24 25	Nitya sarl	R	1996



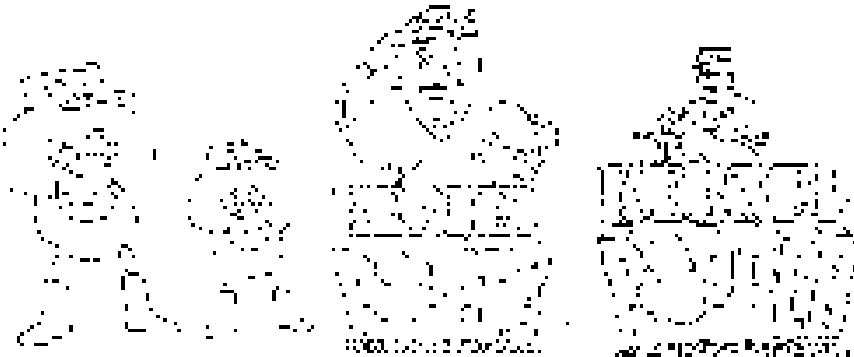
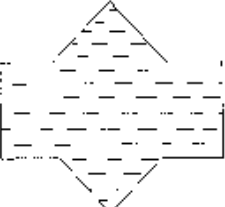
FR	99768498		25	Granereau	R	1999
		Trademark consisting of a hologram				
FR	003072825		29 30 31	Generale traiteur	R	2000
		Marque déposée en couleurs; marque comportant un hologramme Mark filed in colour; mark comprising a hologram.				
FR	013087664		25	Elise Aucourtuier	R	2001
		Square made up of light pink and dark pink sections within a yellow frame made up of small suns, the trademark comprising a hologram. Carré fait de roses claires et roses foncées entouré d'un cadre jaune fait de petits soleils, la marque comportant un hologramme.				
FR	033220578		10	Alfred Pfennig	R	2003
		La marque comporte un hologramme. The trademark comprises a hologram.				

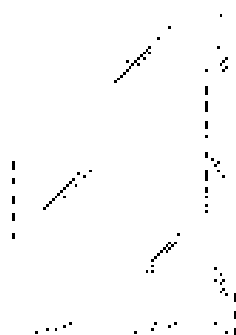

FR	033247255	 <p>Mark comprising a hologram representing spectacles in the place of "OO"</p>	25	Granerreau	R	2003
FR	033259798	 <p>Logo consisting of spectacles followed by the term "FOOTWEAR"; trademark comprising a hologram</p>	25	Granerreau	R	2003
FR	053346093	 <p>Mark comprising a hologram; the vignetted green is the background colour; the logo in the shape of a gilded pear; the strip border in the form of a rectangular chain in gold.</p>	16 21 24 30	D et S Sarl	R	2005
GB	2031496		36	Checkpoint Security Services	W	2000



SG	T0108194 C	 NITYA The mark consists of a simple hologram as shown in the representation attached to the application form.	03	Nitya sarl	E	2002
SG	T0108195 C	 NITYA The mark consists of a simple hologram as shown in the representation attached to the application form.	24	Nitya sarl	E	2002
SG	T0108196 C	 NITYA The mark consists of a simple hologram as shown in the representation attached to the application form.	25	Nitya sarl	E	2002
SG	T0318748 C	 HEAD-Balance Seen from the top to bottom: color changes: the writing of the trademark logo turns blue except for the dash and the underline (the word „balance“ written in green turns blue, the red dash stays red, the yellow line under „head“ stays yellow)	10	Alfred Pfennig	E W	2004

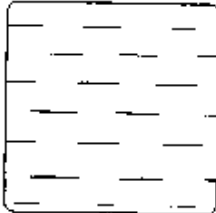


US	2143827		16	Rembrand Photo services	R	1997
US	2165006		16	Upper Deck Company	R W	2005
US	2165007		16	Upper Deck Company	R W	2005
US	2165008		16	Upper Deck Company	R W	2005
US	2177761		16	Upper Deck Company	R W	2005
US	2177762		16	Upper Deck Company	R W	2005

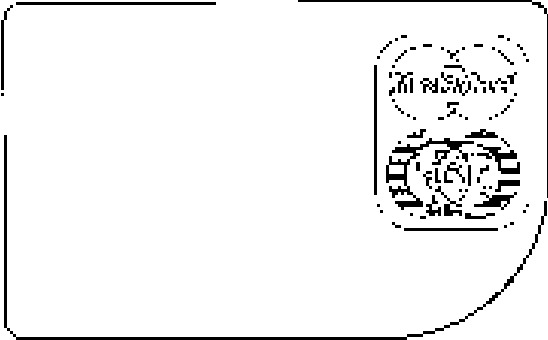

US	2177763		16	Upper Deck Company	R W	2005
US	2179830		16	Upper Deck Company	R W	2005
US	2278307	 Aquafresh Whitening ... Gel	3	SmithKline Beecham	R	1999
US	2288159		Kollektivmarke	Sebastian International	R	1999
US	2324607	 Aquafresh Whitening ...	3	SmithKline Beecham	R	2000
US	2324617	 Aquafresh Whitening	3	SmithKline Beecham	R	2000

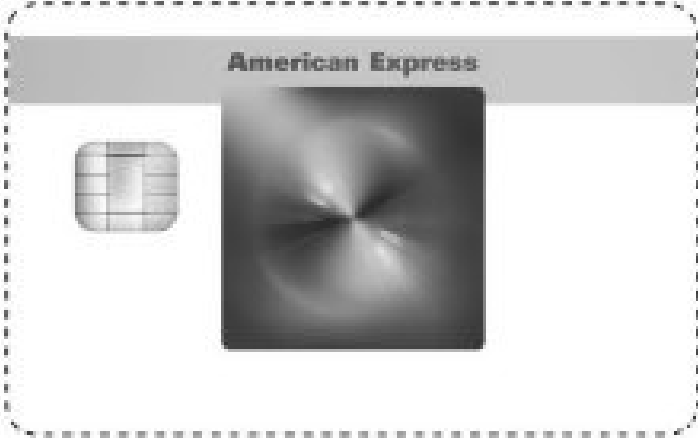


US	2360979		16	Upper Deck Company	R	2000
US	2619227		16 28	Upper Deck Company	R	2003
US	76/388825	 <p>The mark depicting popped popcorn in a three-dimensional arrangement; three popped popcorn cartoon characters that move from the foreground to the background depending upon the angle one views the image; a cartoon man dressed in a military costume that changes into a popcorn cartoon character dressed in a military costume depending upon the angle that one views the box above the words "THE KERNEL POPPER MICROWAVE POPCORN".</p>	30	Kernel Vendors	E	2005
US	2710652		16	Upper Deck Company	R	2003


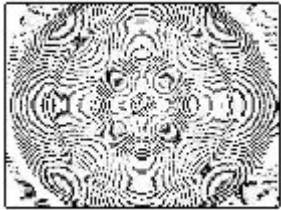


US	2730207	 <p>The mark consists of holographic paper that reflects a spectrum of color in a pattern of oblique, parallel lines. The dotted lines and lining shown in the drawing form no part of the mark, and are for shading or other illustrative purposes only.</p>	34	Eve Holding Corp.	R	2004
US	2910381	 <p>MADE IN ITALY</p> <p>TESSUTO FILODISCOZIA ALTA QUALITA FABRIC</p> <p>The mark consists of stylized wording, a graphic design and a hologram. The graphic symbol comprises a square that contains a central square and is characterized by fanciful half moons that represent fabric in the process of weaving with curved lines converging toward the center from all four sides, such lines representing the yarns; the elements forming the symbol are presented in alternating colors of dark moss, dove gray and pale dove gray; beneath the symbol appears the wording 'TESSUTO FILO DI SCOZIA ALTA QUALITA' in fanciful arrangement with the initial letter "S" of the word "SCOZIA" more dominant and placed in a central position, beneath which is the wording "FABRIC MADE IN ITALY" in gold block letters; below the wording appears a</p>	25	Produttori ..	R	2004


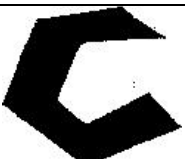

		<p>circular hologram characterized by a tridimensional effect with the wording "MADE IN ITALY" in block capital letters superimposed over a representation of the graphic symbol yarn logo displayed at the top of the label, the entirety of the design being arranged on the substantially rectangular background with rounded corners having a narrow pale dove gray border, the interior of the rectangle comprising a geometric fantasy background consisting of vertical, horizontal and diagonal lines of pale gray color with pale yellow background and the border wording commencing clockwise CERTIFICATE OF GURANTEE, GARANTIEZERTIFIKAT, CERTIFICAT DE GARANTIE, CERTIFICADO DE GARANTIA, Chinese meaning Certificate of Guarantee and GARANTIEBEWIJS</p>				
US	2497918	 <p>The mark consists of a hologram which contains the words FAIR & WHITE HEALTH SECURITY LABO DERMA PARIS.</p>	3	Tancogne, Xavier France	E R	2005
US	75/731306	 <p>The mark consists a checkerboard pattern of uniformly sized silver squares on metallized film that reflect light, thereby creating a hologram design of repeating polygons consisting of various combinations of squares, hexagons, and triangles.</p>	3	Reckit & Colman	E W	2000




US	76/439201		16	Upper Deck Company	E W	2004
US	76/633306	 <p data-bbox="761 667 1366 694">The shield is in the form of a hologram with a silver background</p>	16 35	McCaffery & Associates	E	2006
US	78/122893	 <p data-bbox="488 1077 1444 1378">The mark consists of a distinctive card shape design comprising a rounded lower right corner. The right portion of the card shape design features a holographic device comprising the word MASTERCARD in outline form superimposed across a device comprising two interlocking circles. Positioned directly under the MASTERCARD design is a holographic device comprising a map of the world within two interlocking globes. Please note that the design comprises a drawing of an actual hologram. For security purposes, the MASTERCARD word will not reproduce exactly as embedded within the hologram. The word MASTERCARD photographs as MasterCard and Card Master within the hologram design. A retaining line</p>	9 36	MASTERCARD International	E	2006

		surrounds both of these design elements. Beneath the holographic device appears the term MC2 appears in the bottom right hand corner of the distinctive card shape..				
US	78/122910	 <p style="text-align: center;">Mastercard</p> <p>The mark consists of a distinctive card shape design comprising a rounded lower right corner. The right portion of the card shape design features a holographic device comprising the word MASTERCARD in outline form superimposed across a device comprising two interlocking circles. Positioned directly under the MASTERCARD design is a holographic device comprising a map of the world within two interlocking globes. Please note that the design comprises a drawing of an actual hologram. For security purposes, the MASTERCARD word will not reproduce exactly as embedded within the hologram. The word MASTERCARD photographs as MasterCard and Card Master within the hologram design. A retaining line surrounds both of these design elements.</p>	9 36	MASTERCARD International	E	2005
US	78/388126	 <p style="text-align: center;">The mark consists of Hologram with gold trim design</p>	36	Powerdollar	E W	2005

<p>US 78470087</p>	<p>[background], green trim overlay design and dollar sign, gray [dollar]bill insert.</p>	 <p>The mark consists in part of a hologram image in the center of the mark. The stippling is a feature of the mark.</p>	<p>36</p>	<p>American Express</p>	<p>E</p>	<p>2006</p>
<p>US</p>		 <p>Mark comprising a hologram; the vignettted green is the background colour; the logo in the shape of a gilded pear; the strip border in the form of a rectangular chain in gold.</p>	<p>16 21 24 30 32</p>	<p>S et A S.a.r.l</p>	<p>E W</p>	<p>2006</p>
<p>US 3023854</p>		 <p>Mark comprising a hologram representing spectacles in the place of "OO"</p>	<p>25</p>	<p>Granerreau</p>	<p>E R</p>	<p>2005</p>

US	3015771	 <p data-bbox="488 347 1422 435">Logo consisting of spectacles followed by the term "FOOTWEAR"; trademark comprising a hologram</p>	25	Granerreau	E R	2005
US	78909404	 <p data-bbox="488 699 1377 754">The mark consists of a hologram of concentric circles applied to the packaging.</p>	28	Nike Inc.	E	2006
WO	545211	 <p data-bbox="488 837 1444 957">L'hologramme est constitué de rectangles successivement bleu et vert sous incidence perpendiculaire. Sous les autres angles d'incidence, les couleurs varient selon la loi $\lambda \cos i$ où λ est la longueur d'onde de la lumière et i l'angle d'incidence (en radians)., bleu et vert</p>	9 16 36	GROUPEMENT DES CARTES BANCAIRES	R	1989
WO	683249	 <p data-bbox="884 1252 1310 1279">Marque comportant un hologramme</p>	9 16 36 38	GROUPEMENT DES CARTES BANCAIRES	R	1997

WO	695878	 <p>NITYA Mark consisting of a hologram.</p>	3 24 25	NitYa	R	1998
WO	766623	 <p>Mark filed in colour; mark comprising a hologram.</p>	29 30 31	Generale Traiteur	R	2001
WO	775608	 <p>Trademark consisting of a hologram</p>	25	Granereau	R	2002
WO	812689	 <p>The trademark comprises a hologram</p>	10	Alfred Pfennig	R	2003
WO	820025	 <p>Mark comprising a hologram representing spectacles in the place of "OO"</p>	25	Granerreau	R	2004

WO	825418	 <p>Logo consisting of spectacles followed by the term "FOOTWEAR"; trademark comprising a hologram</p>	25	Grannerreau	R	2004
WO	871099	 <p>Mark comprising a hologram; the vignetted green is the background colour; the logo in the shape of a gilded pear; the strip border in the form of a rectangular chain in gold.</p>	16 21 24 30	D et S Sarl	R	2056
WO	888562	 <p>Square made up of light pink and dark pink sections within a yellow frame made up of small suns, the trademark comprising a hologram. Carré fait de roses claires et roses foncées entouré d'un cadre jaune fait de petits soleils, la marque comportant un hologramme.</p>	25	Elise Aucoutzrier	R	2006

*

W = zurückgezogen oder zurückgewiesen, withdrawn or rejected

R = eingetragen, registered

E = geprüft, examination

Anlage zu © Neue Markenformen – Hologramm-Marken Dr. Ralf Sieckmann, Düsseldorf http://www.copat.de/markenformen/mne_markenformen.htm

Annex to © Nontraditional Trade Marks - Hologram Device Marks

A = Beschwerde, Appeal

O = im Widerspruch, opposition